Welcome!
Vision

Strengthen the Deanwood Neighborhood as a “historically stable, self-reliant, self-sufficient and close-knit” community.

Enhance Deanwood as the “greenest” neighborhood in the District.

Promote a “better, safer and responsible future”, which supports a complimentary mix of housing, employment, retail, open space, recreational and institutional facilities.
Why are we here?

- Community desire to shape development in Deanwood
- Community interest in learning more about Deanwood Plan & how to use it
- Opportunity to better understand PRIORITIES & PLACES in Deanwood
- Opportunity to create new alliances to implement Deanwood Plan
COURTNEY SNOWDEN
Deputy Mayor for Greater Economic Opportunity
FELLOWSHIP!
Connect with your neighbors
DEANWOOD in Pictures
#ThisisDeanwood
- Comprehensive Plan: Far Northeast/Southeast Area Element 2006/2011 – Currently in Amendment Process

- Deanwood Great Streets-Nannie Helen Burroughs Ave & Minnesota Ave NE Strategic Development Plan (Small Area Plan - SAP) 2008 – Approved by DC Council

- Lincoln Heights-Richardson Dwellings New Communities Initiative 2008 – Approved by DC Council

- WMATA Station Access Improvement Study June 2013
COMPREHENSIVE PLAN

Far Northeast/Southeast Area Element

Deanwood Policy Focus Area

Proposed Text Amendments: 83
Proposed Map Amendments: 29

Neighborhoods:
- Kenilworth
- Deanwood
- Burrville
- Lincoln Heights
- Fort Dupont
- Benning
- River Terrace
- Mayfair
- Capitol View
- Marshall Heights
- Benning Ridge
- Greenway
- Twining
- Penn Branch
- Randle Highlands
- Hillcrest
- Naylor Gardens
- Knox Hill/Buena Vista
- Fairlawn
Deanwood Small Area Plan
What are Small Area Plans?

Approved by DC Council via resolution

Supplement the Comprehensive Plan
  - detailed direction for development of city blocks, corridors, & neighborhoods

Allow residents to develop strategic priorities—shape future development in their neighborhoods

Identify gaps & opportunities in city services/resources at neighborhood level

Shape capital budget decisions & agency investment priorities
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Deanwood Small Area Plan

FOCUS NODES

Minnesota Avenue & Benning Road NE
Deanwood Metro Station
Nannie Helen Burroughs Gateway
Sheriff/Eastern Gateway
Dix Street/Seat Pleasant Gateway

The plan looked at five focus nodes for place-specific strategies:

1. Minnesota Ave & Benning Rd NE
   “Downtown Ward 7”

2. Nannie Helen Burroughs Gateway

3. Deanwood Metro Station

4. Sheriff / Eastern Gateway

5. Dix Street / Seat Pleasant Gateway
Strengthen & enhance Deanwood "Focus Nodes" with higher quality commercial & mixed-use development.

Focus strategic residential infill in areas with significant vacant lots. Explore alternative community-beneficial uses for vacant lots, such as community gardens.

In areas with few lot vacancies, develop strategies to preserve and strengthen the neighborhood.

Promote residential infill along Nannie Helen Burroughs Avenue & Sheriff Road.
Deanwood Small Area Plan

KEY THEMES

LIVE AND WORSHIP
SHOP AND WORK
PLAY AND LEARN
CONNECT
LIVE AND WORSHIP

RECOMMENDATIONS

▪ Develop mixed-income infill housing; ensure appropriate development through design review & enforcement; regulatory incentives given for affordable housing.

▪ Focus faith-based redevelopment of properties on commercial & housing production.

▪ Develop a needs assessment of desired community uses that faith-based organizations can provide support in developing.
SHOP AND WORK

RECOMMENDATIONS

▪ Provide technical & financial assistance for existing local business retention & expansion.

▪ Increase employment & entrepreneurial opportunities in Deanwood through job training, education, & job-placement services.

▪ Provide economic incentives for quality retail creation through site assemblage & regulatory approvals to encourage the type of development desired by residents.

▪ Target economic incentives to retailers that provide access to fresh, healthy food within the major commercial corridors nodes.
院木小区域计划

游乐和学习

- 重新设计公园地点，优化其可达性、安全性及有用性，以服务目标人群。
- 寻求来自区域居民及ANCs的有意义的输入，用于公园或开放空间的重新设计。
- 创建 Watts Branch Stream Valley Pilot Project，通过多机构协调的社区投资倡议，创建更健康、更宜居的社区，适合所有人工作、生活和玩耍。
- 提升现有教育设施，通过维护和修复。
- 在公共资助项目中提供公共艺术，利用当地青年，并突出历史社区方面。
RECOMMENDATIONS

▪ Implement Great Streets Design Plans for Minnesota Avenue NE (Right-of-way and intersection improvements, streetscape).

▪ Extend Minnesota Avenue to allow direct access to Deanwood Metro Station to create greater pedestrian, bicycle and vehicular mobility.

▪ Complete sidewalks & streetscape upgrades/repairs along Nannie Helen Burroughs Avenue, including low impact design principals.
Deanwood Small Area Plan

PLAN

PROGRESS

2008 – 2018

589 affordable units: 70 units completed, 150 units under construction, and 369 units planned.

Over $15 million in streetscape improvements for Nannie Helen Burroughs Ave NE and Minnesota Ave NE.

Over $40 million for renovation of the Deanwood Recreation Center and Library and Marvin Gaye Recreation Center.

Over $50 million for modernization of Ron Brown College Prep, Houston Elementary, and Kenilworth Elementary.

The Equity Advisory Group to help communities along the Watts Branch build resilience to future threats.

Support for local businesses through the Great Streets and Main Streets programs.

OPEN
In & adjacent to Deanwood:

- Deanwood Recreation Center & Library (completed)
- The Nannie Helen at 4800 (completed)
- Eden Place phase I (completed)
- 5201 Hayes Street/Deanwood Hills (under construction)
- The Strand Theater (planned)
- The Strand Residences (planned)
- Lincoln Heights and Richardson Dwellings (planned)
- Progressive National Baptist Convention Residences @ Nannie Helen Burroughs School
HOW TO USE
The Deanwood Plan
Community members are critical to implementation of Small Area Plans

**Community Organizations:**
- implement community-led recommendations
- evaluate development proposals
- advocate for implementation actions by District Agencies

**Property Owners & Developers:**
- understand community development priorities to shape projects that meet needs.

**District Agencies**—plan capital improvements, public investments, & programming

**Zoning Commission**—evaluate development proposals that require discretionary approval
Deanwood Small Area Plan

A Guide for Planned Unit Development
DEMographic TRENDS in Deanwood

Changes from 2009 to 2016
U.S. Census 5-Year American Communities Survey

- Deanwood’s population grew by 1,058 (+5%)
- Residents’ median age increased to 38.5 years old (decreased to 33.8 yrs old citywide)
- Median household income grew faster (+45%) compared to citywide (+29%)
- Unemployment decreased more (-6.8%) compared to citywide (-0.5%)
- 672 new homes added (+7%) compared to citywide (+8.2%)
- Median property values increased to $229,400 (+6%) compared to citywide $506,000 (+15%)
MEETING FORMAT.

GROUND RULES

Maintain a positive attitude. It’s all About #ThisisDeanwood

- Treat everyone with respect.
- Turn cell phones off or to vibrate. Take urgent calls outside.
- All Ideas Are Valid.
- One Speaker at a Time. Listen to understand.
- Use I Statements.
- Limit side conversations.
- Be patient when listening and do not interrupt.
- Treat everything you hear as an opportunity to learn and grow.
- Seek Unity not Separation.
Vision

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<table>
<thead>
<tr>
<th>TABLE CONVERSATIONS:</th>
<th>INTRODUCTIONS</th>
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<tbody>
<tr>
<td>PRIORITIES &amp; PLACES</td>
<td>YOUR BLOCK:</td>
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<tr>
<td></td>
<td>▪ What is one thing you <strong>like</strong> about your block?</td>
</tr>
<tr>
<td></td>
<td>▪ What is one thing you would like to <strong>change</strong> about your block?</td>
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CONVERSATIONS:

Key Theme:

- How are you feeling today about the recommendations from the Plan?
- Which of the recommendations are of greatest importance?
- Are there new issues or priorities not included in these recommendations?
CONVERSATIONS:

PLACES

FOCUS NODES:
- Share your thoughts about development taking place or planned at Deanwood Plan Focus Nodes.

OPPORTUNITY AREAS:
- What other places not identified in Deanwood Plan need attention?
TABLE CONVERSATIONS:

PRIORITIES & PLACES

Post-workshop Actions—
What can you do?

Table Recaps—
Top Priorities from Deanwood Plan
WHERE do we go from here?

NEXT STEPS

➢ **Compile & reflect** on today’s feedback

➢ **Consider** what we can include as **Comp Plan amendments** for Deanwood

➢ **Identify additional opportunities** to engage & work together to make the Deanwood Plan’s Vision a reality