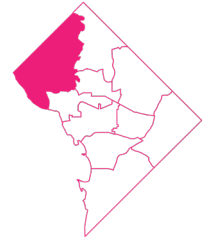


# Rock Creek West

Element Summary: 23-RCW



## OVERVIEW

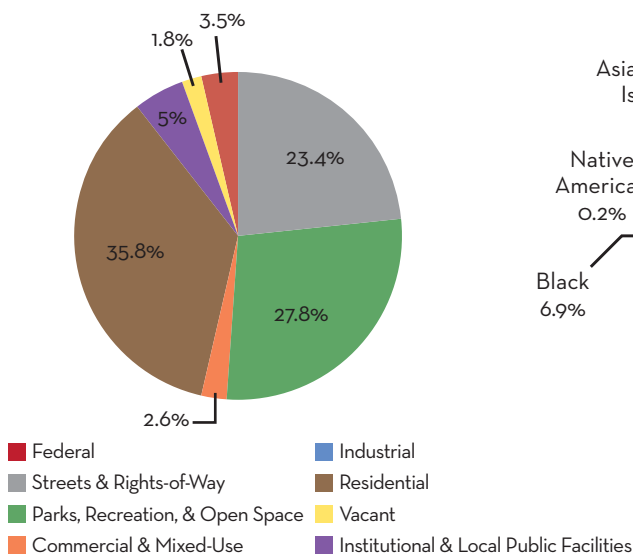
The opening narrative provides an overview of the 13 square miles that comprise the Rock Creek West Planning Area, including its main land use composition, major landmarks, institutions, open spaces, and commercial areas. Rock Creek West is a large Area Element and is predominately residential in character, with mixed-use corridors, significant cultural and educational institutions, and no industrial land. The area is home to a significant number of foreign-born residents and seniors compared to the rest of the city, and a growing proportion of children that now aligns with the citywide average.

Rock Creek West Area has experienced a slower population increase relative to the rest of the District, while becoming slightly more racially diverse. Rock Creek West is projected to continue seeing moderate population growth, estimated to reach approximately 113,000 residents in 2045, a 22% increase from 92,399 in 2017.

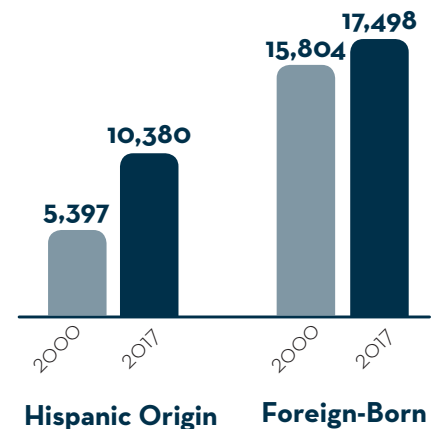
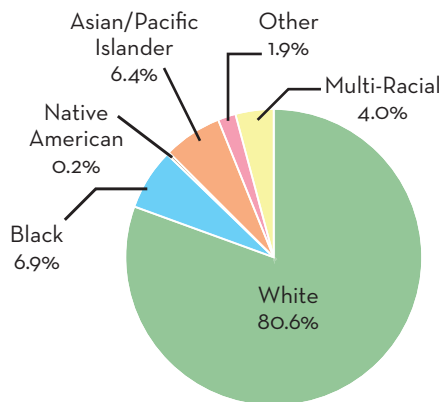
## CONTENTS

- The area’s context, including its history, land use, demographics, housing characteristics, income and employment, and projections for growth.
- **RCW-1:** General Policies for Guiding Growth and Neighborhood Conservation as well as Conserving and Enhancing Community Resources.
- **RCW-2 Three Policy Focus Areas:** Connecticut Avenue Corridor, Wisconsin Avenue Corridor, and Van Ness Commercial District.

Land Use Composition (2017)

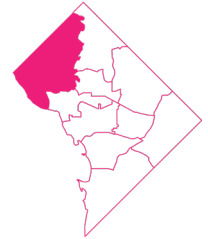


Racial Composition (2017)



# Rock Creek West

Element Summary: 23-RCW



## SUMMARY OF MAJOR POLICY THEMES

### Enhancing Neighborhoods and Corridors

- Implement recommendations of plans along Connecticut Avenue with a focus on retail that have been incorporated since the 2011 Comprehensive Plan update including the 2016 Van Ness Commercial District Action Strategy and the 2016 Commercial Market Analysis and Enhancement Strategy for Cleveland Park.
- Support coordinated planning for Wisconsin Avenue's Tenleytown and Friendship Heights Metrorail station areas.
- Promote opportunities and support for locally-owned and neighborhood-serving businesses in the area's commercial districts.

### Expanding Housing Opportunities

- Expand opportunities for housing production throughout the area, with a focus on mixed-use development along commercial corridors, partnerships with institutional and religious landowners, and at large sites.
- Preserve and expand the stock of affordable housing for residents of all ages and abilities.

### Accommodating Growth

- Respect and enhance neighborhoods of Rock Creek West while allowing new housing opportunities for a mix of income levels, families, and other households.
- Incorporate thoughtful design transitions between large-scale and small-scale development.
- Reduce the dependency on cars and support parking and transit strategies that encourage multi-modal options.
- Expand comfortable and connected bicycle infrastructure and implement the 2011 Rock Creek West II Livability Study.
- Address overcrowding of public schools.

### Enhancing Community Services

- Enhance natural open spaces for passive and active recreation as well as for their historical and cultural significance.
- Continue to support and enhance the area's nationally significant institutions and attractions.